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For Immediate Release

USA Today Ranks Greenwell Farms Top 10 Best Food Factory Tour

Kona, Hawaii (September 29, 2015) – Greenwell Farms, a fourth-generation Kona coffee farm, has been selected as one of the 10Best Food Factory Tours in the nation according to readers of USA Today.

The well-known national newspaper asked readers to help find the nation's ten best food factory tours, and after a busy month of voting, Greenwell Farms stands proudly with Herr's Snack Factory, TABASCO®, Hershey's Chocolate World, Celestial Seasonings Tea, PEZ, Jelly Belly and Boudin Bakery. Other factory tours nominated but not making the Top 10 included Ben & Jerry's, Tillamook Cheese Factory and World of Coca-Cola.

Greenwell Farms offers tours of its working Kona coffee farm every day starting at 8:30 a.m. through 4:30 p.m. Friendly, knowledgeable guides take farm visitors on an interesting walking tour of coffee fields, highlighting farm history, pointing out various stages of coffee growth, production, and, depending on the season, visitors to the farm watch coffee cherry being processed. Always a fan favorite, the Greenwell Farms traditional hoshidanas where farm workers spread sun-dried coffee beans out on rolling platforms are the tour's most popular photo stop.

"Our farm tours have grown from our humble beginnings of welcoming walk-in visitors that stumbled upon our farm back in the 1990s into a signature farm tour experience," said Greenwell Farms President Tom Greenwell. "Our enthusiastic team of friendly tour guides shares our story with thousands of visitors every year. This recognition really honors their dedication."

Greenwell Farms is situated on Kona's prized agricultural lands at an elevation of 1,500 feet adjacent to the ancestral home of Henry and Elizabeth Greenwell, now occupied by the Kona Historical Museum.

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The Greenwell family tradition continues today, over 150 years after Henry Greenwell launched Kona coffee at the 1873 World's Fair in Vienna, with fourth-generation family farmers Tom and Jennifer Greenwell and Steve and Beth (Greenwell) Hicks who carry on the tradition of high quality Kona coffee at Greenwell Farms.

Greenwell Farms is located at 81-6581 Mamalahoa Highway Kealahou. For more information call 808-323-2295 or visit greenwellfarms.com

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Note to editors: If you are interested in high-res images to accompany this major announcement or for additional assistance including subject interviews, journalists may contact Laura Aquino at 808-326-7820 or via email at laura@current-events.com