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Greenwell Farms Captures Gold in Cream of the Crop People's Choice

Greenwell Farms captured the hearts and tastebuds of attendees at Kona Coffee Council's 2015 Cream of the Crop coffee and dessert tasting competition held recently on the lawn at the Sheraton Kona Resort & Spa. Greenwell Farms served a much-welcomed iced espresso to happy Cream of the Crop attendees and was rewarded with a gold medal in the open division People's Choice.

"We are so excited to be honored once again as the People's Choice winner at this prestigious event. Our customers and fans appreciate the superior quality they have come to expect from our farm. This win is certainly a direct result of our commitment to excellence," stated Greenwell Farms General Manager Tom Greenwell.

The Kona Coffee Council's Cream of the Crop annual event presents a unique opportunity featuring desserts, Kona coffee, local island artists and craftspeople. The coffee tasting competitions feature three categories: Kona Estate Coffee, Kona Certified Organic and Kona Coffee, open division.

Greenwell Farms legacy began in 1850 when Henry Nicholas Greenwell left England and first set foot on the fertile soil of rural Kona. Henry spent the next 40 years farming, ranching and perfecting his Kona coffee, soon exporting it to Europe and the Americas. In 1873, the President of the Kaiser's Exposition awarded the Greenwell's a "Recognition Diploma" for their Kona coffee at the World's Fair in Vienna, Austria. Today, Greenwell Farms is managed by fourth generation Tom Greenwell and his extended ohana (family). Greenwell Farms grows its own coffee, and operates its processing and visitor attractions on just under 100 acres of the most productive land in the Kona District. The company purchases coffee cherry from over 400 selected farmers from the Kona region.

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Photo credit: Greenwell Farms

Caption (L-R): [Caroline Rodriguez](#), [Jennifer Greenwell](#), [Danette Hebda](#) and [Jackie Rogers](#)

Note to editors: If you are interested in additional assistance including subject interviews, please contact Laura Aquino at 808-326-7820 or via email at laura@current-events.com

